

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Committees -18th International Children's Film Festival from 14th to 20th November 2013 at Hyderabad- Constitution of Sub-Committees for conducting of the event – Orders – Issued.

GENERAL ADMINISTRATION (I&PR.II) DEPARTMENT

G.O. Rt. No. 4215

Dated.28-09-2013.

Read :-

From the M.D. APSFTVTDC Ltd., Lr. No. FDC /18th
ICFF/ 2013 dt. 03-09-2013

ORDER:

In the reference read above, the Managing Director, APSFTVTDC Ltd., Hyderabad has stated that the 18th International Children's Film Festival 2013 will be held at Hyderabad from 14th to 20th November, 2013 jointly with the Ministry of Information and Broadcasting, Government of India. He has proposed a list of person to be included in the various Sub- Committees on behalf of the Government of Andhra Pradesh for conduct of 18th International Children's Film Festival 2013.

2. The Government after careful examination, hereby constitute the following Sub-Committees as detailed in the Annexure to this order:-

1. Hospitality & Reception Committee.
2. School Committee.
3. Transport Committee.
4. Theatre Committee.
5. Cultural Committee.
6. Media Relations Committee.

3. The Managing Director, APSFTvTDC Ltd., Hyderabad is requested to take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT

To
The Managing Director, APSFTvTDC Ltd., Hyderabad
The Chairman/Members of all the above Sub-Committees
through Managing Director, APSFTvTDC Ltd., Hyd
The Commissioner, Information and Public Relations Hyderabad.
The Account General, Andhra Pradesh. Hyderabad.

Copy to.

The PS to CM.

The PS to M(I&PR)

The PS to Chief Secretary.

The PS to E.O. Secretary to Govt.

// FORWARDED :: BY ORDER //

SECTION OFFICER.

ANNEXURE

(To G.O. Rt. No. 4215 G.A.(I&PR-II) Dept., Dated. 28-09-2013)

18th INTERNATIONAL CHILDREN'S FILM FESTIVAL 2013 HOSPITALITY, RECEPTION & GUEST RELATIONS COMMITTEE

| Sl. No | Name | |
|--------|---|----------------------|
| 1 | Sri M Dana Kishore, IAS Managing Director A.P. State Film Television & Theatre Development Corporation Limited & Commissioner, I & PR Dept. | Chairman |
| 2 | Ms. Amirbanu Sumnani, CS to CP, CFSI | Member |
| 3 | Airport officer, Shamshabad Airport, Hyderabad. | Member |
| 4 | Hon. Secretary AP Film Chamber of Commerce, Hyderabad | Member |
| 5 | Hon. Secretary, The Telangana Film chamber of Commerce, Secunderabad | Member |
| 6 | President/Secretary Telangana Film Chamber of Commerce | Member |
| 7 | President Telugu Film Producers Council, Hyderabad | Member |
| 8 | Managing Director AP Tourism Development Corporation, Hyderabad | Member |
| 9 | Sri Janardhan Reddy, Adult Education | Member |
| 10 | Sri MS Prasad, Member-CBFC, Local Co-ordinator, CFSI | Member |
| 11 | Sri Pramod, Cine & TV Artiste | Member |
| 12 | Sri N Ramdas Naidu, Producer & Director of short films | Member |
| 13 | Sri Arunkumar | Member |
| 14 | Sri MVLN Sesha Sai, Dy Manager, APSFTVTDC | Member – Convenor |
| 15 | Sri PVVS Gupta, Dy Manager, APSFTVTDC | Member - Convenor |

HOSPITALITY AND RECEPTION & GUEST RELATIONS COMMITTEE

FUNCTIONS IN BRIEF

- (i) In consultation and coordination with the Children's Film Society India, Mumbai, arrangements should be made to receive the delegates (Foreign and Indian delegates)

- (ii) Issue of Delegate registration cards to the children, adult delegates and escorts of the children.
- (iii) The safety and comfort of all delegates particularly children should be of priority. The facilities / arrangements made to the delegates should be clearly informed immediately after their reach to the place of accommodation, and they should also be informed of the persons to be contacted in case of need along with **their mobile numbers**.
- (iv) The committee should coordinate with the Transport Committee and deploy vehicles for taking the delegates to the respective hotels and theatres & back.
- (v) The committee should finalize the tariff of hotels and arrange for blocking of sufficient number of rooms to be allotted to the delegates, child delegates and Jury Members and arrange breakfast/lunch/dinner.
- (vi) The committee should also ensure setting up of Reception Counters at Airport, Railway stations, Bus stations and places of accommodation.

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)

18th INTERNATIONAL CHILDREN'S FILM FESTIVAL 2013
SCHOOL COMMITTEE

| Sl No | Name | |
|--------------|--|----------------------|
| 1 | Commissioner and Director School Education –Andhra Pradesh | Chairman |
| 2 | Regional Joint Director, School Education Dept.-Andhra Pradesh | Member |
| 3 | District Education Officer, Hyderabad District | Member |
| 4 | District Education Officer, Ranga Reddy District | Member |
| 5 | Smt. Smita Daudhkane, Asst. Accounts Officer, CFSI | Member |
| 6 | President, Children Film Society of Andhra Pradesh | Member |
| 7 | Director ,Tourism Department, Hyderabad [or his nominee] | Member |
| 8 | District Social Welfare Officer, Hyderabad | Member |
| 9 | President, Hyderabad Film Club | Member |
| 10 | Sri S Krishna Murthy REALS – Tirupati, Organizer-Children Films | Member |
| 11 | Sri JVS Sainath, Dy Manager, APSFTvTDC | Member – Convenor |

SCHOOL COMMITTEEFUNCTIONS IN BRIEF

- (i) The Committee shall take all possible steps to ensure that maximum number of school children will participate in the 18th ICFF 2013.
- (ii) The school Children suggested by each district [five each] shall be nominated as delegates. The District Education Department be requested to send the names and escort(s) who will be deputed. The Children attending the festival should bring with them identity cards and letter issued by the School Education dept.
- (iii) Schools to participate in the cultural programmes and also in the workshops / seminar organized during the festival.
- (iv) This time the age wise grouping has been made for enabling particular age group children to attend the films meant for their age, and the committee shall ensure viewing of these films as per the grouping.
- (v) The Committee in consultation with the education department should draw up schedule of both Government and private schools to attend to the screening of the films and ensure that of maximum number of schools are covered.
- (vi) The Committee in coordination with Theatre Committee will plan in such a way that the schools identified are in close vicinity of the theatres earmarked for screening of films so as to avoid problems in taking children to the theatres.

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)

18th INTERNATIONAL CHILDREN'S FILM FESTIVAL 2013

TRANSPORT COMMITTEE

| SNo | Name | |
|------------|--|----------------------|
| 1 | Commissioner Transport Department, Andhra Pradesh-Hyderabad. | Chairman |
| 2 | Addl. Commissioner of Police, (Traffic), Hyderabad | Member |
| 3 | Addl. Commissioner of Police, (Traffic), Cyberabad | Member |
| 4 | Regional Manager, APSRTC Hyderabad Region | Member |
| 5 | Executive Director, AP Travel & Tourism Dept. | Member |
| 6 | RTO, Khairatabad | Member |
| 7 | Sri V Krishnan, Administrative Officer, CFSI | Member |
| 8 | Sri M Dhanunjay Rao Chief Cameraman, APSFTvTDC | Member – Convenor |

FUNCTIONS IN BRIEF

- (i) The Convenor of the Committee shall ascertain the requirement of vehicles in consultation with all other Sub-Committees and CFSI and submit to the committee.
- (ii) The Transport Committee shall decide to engage buses from APSRTC and Tourism Department for the purpose of transport of the school children and delegate children.
- (iii) The committee shall fix the tariff and agencies for providing the vehicles for engaging the vehicles for the said purpose.

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)

18th INTERNATIONAL CHILDREN'S FILM FESTIVAL 2013
THEATRE COMMITTEE

| Sl. No | Name | |
|---------------|--|----------------------|
| 1 | Sri Tamma Reddy Bharadwaja, Producer and Director. | Chairman |
| 2 | President, AP Film Chamber of Commerce | Member |
| 3 | President, The Telanagana Film chamber of Commerce, Secunderabad | Member |
| 4 | Commissioner of Police, Hyderabad (or) his nominee | Member |
| 5 | Commissioner of Police, Cyberabad (or) his nominee | Member |
| 6 | Chairman, Exhibitor Sector, A P Film Chamber of Commerce | Member |
| 7 | Director General, Fire Services, Andhra Pradesh (or) his nominee | Member |
| 8 | Shri Pinaki Chatterjee, Head-Marketing & Production (Nominated by CFSI) | Member |
| 9 | Shri Jaisingh Rajput, Asst. Officer (Production, CFSI) | Member |
| 10 | Sri A Ramesh Prasad, Managing Director, PRASAD Multiplex (or) his nominee | Member |
| 11 | Jt. Commissioner, Commercial Taxes Department, Hyderabad | Member |
| 12 | Jt. Collector, Hyderabad District | Member |
| 13 | Jt. Collector, Ranga Reddy District | Member |
| 14 | Sri K Basi Reddy, Film Producer | Member |
| 15 | Sri Ashok Purohit Manager, APSFTvTDC | Member – Convenor |

THEATRE COMMITTEEFUNCTIONS IN BRIEF

- (i) The Theatre Committee shall finalize the required cinema halls for screening of festival films.
- (ii) The Committee shall negotiate with the Managements / Cinema halls and fix the rentals for the festival period. The Committee may ensure that the Cinema halls engaged for the purpose shall be maintained in perfect condition for the screening of the films and also observe neatness / cleanliness.
- (iii) Make arrangements for public address system at all the theatres as required by the CFSI.
- (iv) The Theatre Committee shall be in touch with the School and Transport committee for maximum participation of the schools and ensure arrangements for seating of children, adults and press / media people in the Cinema halls.

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)

18th INTERNATIONAL CHILDREN'S FILM FESTIVAL 2013

CULTURAL COMMITTEE

| Sl No | Name | |
|--------------|---|---------------------|
| 1 | Dr. R V Prasad Raju, Director, Culture Department | Chairman |
| 2 | Director, Jawahar Bala Bhavan | Member |
| 3 | Regional Joint Director, School Education Department, Andhra Pradesh | Member |
| 4 | District Educational Officer, Hyderabad District | Member |
| 5 | District Educational Officer, Ranga Reddy District | Member |
| 6 | Ms. Amirbanu Sumnani, CS to CP, CFSI | Member |
| 7 | Smt. Vanaja Uday Classical Dancer | Member |
| 8 | Smt. Kanya Kumari | Member |
| 9 | Sri Chennaiah, PRO, Telugu University | Member |
| 10 | Dr. Prasanna Kumar Social Scientist, Pollution Control Board | Member |
| 11 | Sri Sai Lakshmi Chaganti | Member |
| 12 | Sri M D Vijay, Dy Manager APSFTvTDC | Member- Convenor |

CULTURAL COMMITTEE FUNCTIONS IN BRIEF

- (i) To plan & prepare the cultural programmes to be presented by the Children at all the places as decided by the Managing Director, APSFTvTDC.
- (ii) The schools and other organizations who come forward with proposals for cultural programmes shall be examined by the Committee and good quality programmes are shortlisted.
- (iii) The programmes shall be presented at the venues decided.
- (iv) Special programmes are to be planned for the Inaugural and Closing Day functions and for this the Committee shall take advance action for finalizing theme / concept and take the approval of Managing Director-APSFTvTDC.

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)

18th INTERNATIONAL CHILDREN'S FILM FESTIVAL 2013
MEDIA RELATIONS COMMITTEE

| SNo | Name | |
|-----|---|---------------------|
| 1 | Sri Subhash Goud, Director, Information & Public Relations Department | Chairman |
| 2 | Sri MVVS Murthy Addl. Director General, PIB, Hyderabad | Member |
| 3 | Smt Shailaja Suman, Director, Doordarshan, Hyderabad | Member |
| 4 | Station Director, All India Radio, Hyderabad | Member |
| 5 | Smt Dhanalakshmi, Regional Officer, CBFC | Member |
| 6 | Sri LLR Kishore Babu CIE, O/o. Commissioner, I&PR Department | Member |
| 7 | Shri Pinaki Chatterjee, Head-Marketing & Production, CFSI | Member |
| 8 | Shri N.N.Kulkarni, General Assistant, CFSI | Member |
| 9 | Sri T Udayavarlu, Senior Journalist | Member |
| 10 | Sri Umakanth, Deccan Herald | Member |
| 11 | Ms Radhika Rajani, Film journalist | Member |
| 12 | Sri Malleswara Rao Senior Journalist | Member |
| 13 | Sri Palle Ravi Kumar, Freelance Journalist | Member |
| 14 | Sri PRK Prasad, Andhra Prabha | Member |
| 15 | Sri Keshavulu, Eenadu | Member |
| 16 | Ms. Nirupama, TV-9 | Member |
| 17 | Sri Shiva, Reporter, Zee Telugu | Member |
| 18 | Prof. Subhas Chandran, Phd Freelance Journalist | Member |
| 19 | Sri K. Rampulla Reddy JD (Advt) , I&PR Dept. | Member- Convenor |

MEDIA RELATIONS COMMITTEEFUNCTIONS IN BRIEF

- (i) To coordinate with all the press, print and electronic media to ensure adequate coverage. Provide the material including newsletter, clippings, photographs, video tapes to press and media.

- (ii) To coordinate organizing of press conference, interviews with film makers participating in the festival. If required the committee may evolve PR calendar and implement it.
- (iii) The committee will also make arrangement for wide photo/video coverage of all events on all the days.

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)